



Become a Patron of AAF!

Alton Arts Festival exists because people like you believe in it.

Run entirely by volunteers, our festival brings world-class artists and unforgettable performances to the heart of East Hampshire, while giving a platform to local talent, inspiring young people, and making the arts accessible to everyone.

From the very first note played to the final curtain call, it's your support that makes it possible. Ticket sales alone can't cover the costs of staging such an ambitious programme. When you join our community of patrons, you're not just donating; you're investing in the future of the arts in Alton.

Every pound goes straight back into making the festival happen. There are no hidden salaries, no corporate overheads, just a dedicated team of volunteers giving their time and passion.

Your support keeps the festival vibrant and ticket prices as low as possible. Choose your Patron tier below and help us keep the arts thriving in Alton.

Tier	Price/year	Benefits
AAF Friend	£50	✓ Name on website ✓ Early access digital PDF of the full festival programme before public distribution
AAF Supporter <i>Our most popular tier</i>	£250	✓ All Friend benefits ✓ Early access ticket booking ✓ Free festival tote bag ✓ Name in the printed programme
AAF Champion <i>Best Value — Enjoy it all!</i>	£500+	✓ All Supporter benefits ✓ Free welcome drink at any ticketed event ✓ Priority VIP 'Patron & Partner' seating at any ticketed event ✓ Meet & greet with selected artists (dependent on artist availability)

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info@altonartsfestival.com



Frequently Asked Questions

What does it mean to be a Patron of Alton Arts Festival?

Becoming a Patron means joining a community of people who make the festival possible. Your contribution helps us bring world-class performances and creative opportunities to Alton, to programme brilliant free and public events, and to offer free arts-based workshops to every local school, while keeping ticket prices affordable for everyone.

Do Patrons get free tickets?

No – patronage doesn't include free entry to ticketed events (*at the moment*). However, Supporter and Champion Patrons enjoy early booking access so you can secure tickets before general release, and Champions also enjoy priority seating and a free welcome drink at events.

How long does my Patron membership last?

Each Patron cycle runs from September through to the end of July the following year, covering one full festival season. Alton Arts Festival takes place every other year.

Will my Patron membership renew automatically?

Not at the moment. We'll contact you before your membership ends to invite you to renew for the following festival year.

Is my Patron contribution a donation?

Yes. All Patron contributions are treated as donations to support the festival's running costs. Because Alton Arts Festival is a Community Interest Company (CIC), donations are *not* eligible for Gift Aid, but every pound goes directly into making the festival happen.

How will you use my contact details?



We'll only use your details to send you information about your Patron benefits – such as early booking links, invitations, and the digital programme. Your information is stored securely and never, ever shared with third parties.

Will my name appear on the website?

Yes – we are hugely grateful to our Patrons and proud to recognise you on our website (unless you prefer to remain anonymous). You can opt out at any time by contacting the festival team.

How do I collect my festival tote bag? *(Supporter & Champion only)*

You can collect your tote bag at selected festival events or by arrangement with the festival team. We'll confirm collection details in advance of the festival.

How does the Champion “welcome drink” work?

At eligible events for which you have purchased a ticket, Champion Patrons receive one complimentary welcome drink. Of course, this only works at events where there is a licenced bar. The free drink is for the named Patron only (not additional guests) and includes a choice of house wine, beer, or soft drink.

What are “Meet & Greet” opportunities?

We want our Patrons to feel part of the festival fun! Champion Patrons may be invited to meet selected artists before or after certain performances (subject to artist availability and scheduling). These may be small-group, informal opportunities – a lovely way to connect with the people who make the festival magic happen.

How do I sign up as a Patron?

At the moment, the simplest way to join is to email us at info@altonartsfestival.com.



Let us know which tier you'd like to join and the name you'd like listed, and we'll send you confirmation and next steps.

Still have questions?

We'd love to hear from you! Email the team at info@altonartsfestival.com and we'll be happy to help.

Terms and Conditions:

General Terms (Applicable to All Tiers)

- Duration: Patron benefits are valid for one festival cycle (from September to the end of July the following year).
- Non-transferable: Patron benefits are for the named individual and are not transferable.
- Refunds: Patron contributions are considered donations and are non-refundable.
- Event Access: Patronage does not include free entry to ticketed events unless specifically stated.
- Website Recognition: Patrons will have their names listed on the festival website unless they opt out.
- Digital Programme: Patrons will receive a digital PDF of the full festival programme at least 24hrs before public release, sent via email.

Contact & Communication (Applicable to All Tiers)

- When signing up as a patron, we will ask for your preferred name for recognition on our website.
- We will also request your email address to send confirmation of your patron benefits, including early booking links, event invitations, and digital programme access (benefits vary by tier).

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- Your contact details will be stored securely and used solely for festival-related communications. We will never share your information with third parties.
- You may opt out of website recognition or communications at any time by contacting the festival team.

Festival Tote (Supporter Tier and above)

- One tote bag per Supporter or Champion patron, subject to availability.
- Available for collection at designated festival events or by arrangement.

Early Ticket Booking (Supporter Tier and above)

- Supporter and Champion patrons will receive early access to ticket booking via email.
- Early booking does not guarantee availability for all events.

Welcome Drink (Champion Tier Only)

- Exclusive to Champion patrons.
- One complimentary welcome drink is included per purchased ticket at events where a licensed bar is available.
- Eligible drinks include a choice of house wine, beer, or a soft drink.
- Applies only to the named patron and is subject to availability.
- Additional tickets purchased for friends or guests do not include welcome drinks.

VIP Priority Seating (Champion Tier Only)

- Reserved premium seating at ticketed events, exclusive to Champion patrons plus one partner.

Artist Meet & Greet (Champion Tier only)

- Meet & greet opportunities are not guaranteed and are subject to artist availability and scheduling.
- These events may be group-based and informal, depending on the nature of the performance and venue.

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